K-LOVE provides positive, motivating, Christian music in my community. Should the K-LOVE signal be replaced by an LPFM broadcaster, it would limit the community's options for family friendly, encouraging messages and music. The service provided by K-LOVE is in the public's interest. It promotes tolerance, peace, love and encourages personal and spiritual growth. K-LOVE provides parenting tips, self-improvement tips, as well as crisis intervention and counseling.

Their message and services are unique and vital to the community.